All Rise
Impaired
Driving Solutions

Starting an Impaired Driving Treatment Court

How to gain support, plan, and implement your treatment court

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Overview

Part 1: What is an impaired driving treatment court?

Part 2: Information Gathering

Part 3: Developing a Plan

Part 4: Training

Part 5: Checking the Plan

Part 6: Preparing for Launch

Question of the Session

What is an impaired driving treatment court?



What is an Impaired Driving Treatment Court?

HIGH-RISK / HIGH-NEED

Change Behavior	Collaborative Team Approach	Court Monitoring	Holistic and Comprehensive	Accountability
Frequent Alcohol And Drug Testing	Long-term Treatment	**Recovery**	Intensive Supervision	Non-adversarial

Information Gathering



Determining the Need

How many impaired driving arrests were filed in your jurisdiction last year?

How many of those were repeat offenses?

How many revocations of probation or revoked diversions were due to a new impaired driving charge?

Determining the Need

How many average days incarcerated does someone receive on an impaired driving conviction?

What percentage of impaired drivers on community supervision are successfully discharged?

What percentage of impaired drivers need treatment and, of those, what percentage received treatment?

Where is the Data?

Court clerk

Community supervision

Prosecutor

Law enforcement

Uniform Crime Report (FBI)



Public Safety Concerns

Impaired driving is arguably the most dangerous behavior in our communities

Know Your Community

Who has been affected by impaired driving?

Has there been recent impaired driving incidents?

What is the general response to impaired driving?

Is there stakeholder support?

What is our best outreach approach?

Where's the love?



Impaired driving treatment courts are a proven model.



Why is there a lack of support?

Not Going to Happen



- Public safety concerns
- Skepticism and ignorance
- Competing interests and interventions
- Outright opposition

Skepticism and Ignorance

- Mistrust of the research
- Unaware of the research
- Unaware of the model
- Belief that impaired drivers can be served by other treatment court models

Competing Interests and Interventions

SYSTEM RESPONSES TEND TO BE ON ONE END OF THE SPECTRUM OR THE OTHER



ALSO FILLED WITH INTERVENTIONS THAT ARE ARBITRARY AND NON-PRESCRIPTIVE

Outright Opposition

For years, critics of treatment courts have found reasons – some justifiable – to be in opposition.

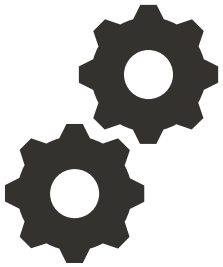
How do we overcome these barriers to gain support?



Developing a Plan

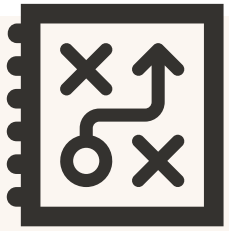


Business Plan vs Strategic Plan



Business Plan

A blueprint of the steps to take to build the treatment court. It is about results!



Strategic Plan

Documents your core values and purpose, your long-term strategic vision, and your top priorities for the short-, mid-, and long-term.

Steering Committee vs Advisory Committee



Steering Committee

Executive level personnel from representing agencies to inform policy and guarantee commitment



Advisory Committee

Community resource personnel to provide information and guidance to support participants

Sustainability Plan

Why do you need a written sustainability plan?

- To update your plans and operations
- To get the commitment and participation of those involved
- To ensure the long-term viability of the program

Sustainability Plan

What is included in your sustainability plan?

- Summary
- Opportunity
- Participating stakeholders
- Memorandums of agreements

THE PLANNING PROCESS IS OFTEN AS USEFUL AS THE PLAN ITSELF.

Training

Importance of Training

Ensures practitioners are trained in the model, including the “10 Guiding Principles” and the “Adult Treatment Court Best Practice Standards”.

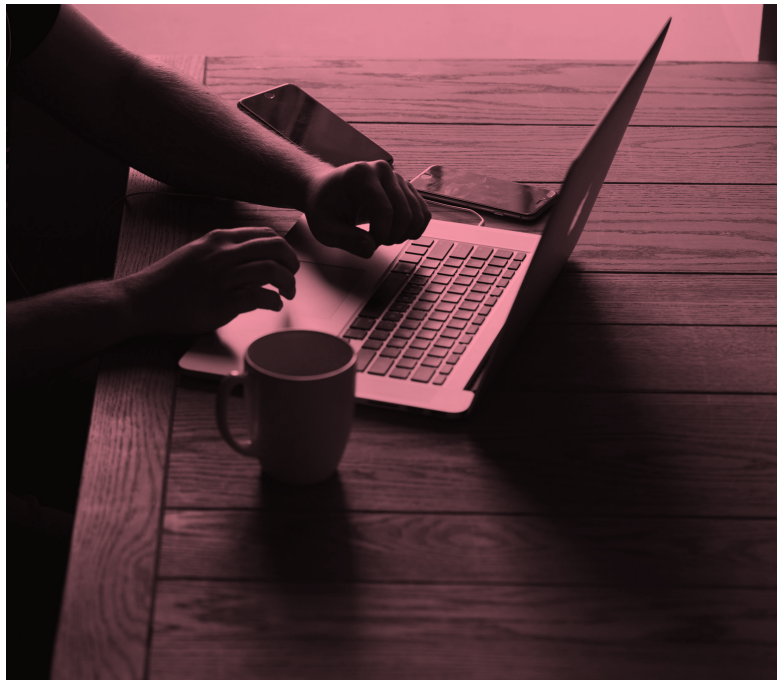
Ensures practitioners understand the complexities of impaired drivers and their behaviors.

IDS Foundational Workshop

Checking the Plan



Reviewing and Revising



- Review draft of plans, policies, and procedures.
- Are all stakeholders represented?
- Is the program aligned to the fidelity of the model and best practices?

Preparing for Launch



Implementation Plan

What needs to be accomplished before launch?

Are stakeholders briefed and ready?

Has the media been informed?



Outreach

- Have you “marketed” the program to the community?
- Have you informed people…
  - Who you are?
  - Your vision, mission, and goals?
  - Corrected any misperceptions?
- Have you created outreach materials?

There is no one way to talk about your program!

MANAGING THE MESSAGE

- Whom do treatment courts serve?
- How do treatment courts help?
- Why is this approach effective?
- What makes your program special?

MANAGING THE MESSAGE



Audience

Whom am I trying to reach?



Outlet

How am I going to reach them?



Message

What do they need to hear?

MANAGING THE MESSAGE



Audience

- Funders
- Skeptics
- General public
- Discipline-specific
- Colleagues
- Veterans
- Legislators



Outlet

- Media
- Community forum
- Advocacy Conferences
- Grants



Messages

- Lower recidivism
- Reduce crime
- Save lives
- Save money
- Reunite families
- Opioids
- Methamphetamine
- Help folks get back to work
- Send people back to school
- Improve public health
- Ensure public safety

MANAGING THE MESSAGE



Impaired driving treatment courts are the most successful justice response for repeat impaired drivers with a substance use and/or mental health disorder.



By delivering individualized, evidence-based treatment, supervision, and recovery support, impaired driving treatment courts save lives, save resources, and reduce crime.

Audience – Elected Officials

“

Our treatment court saves **$13,000** for every person we serve, money that can go to **help law enforcement** focus on **violent offenses.**

“

Our treatment court is an **accountability court.** We use a combination of **close supervision** and **evidence-based treatment** to hold offenders **accountable** for their actions and teach them to be **productive members of the community.**

Audience – General Public

“

We are all impacted by **addiction in our community.** Instead of continuing the revolving door of drugs and crime, our treatment court **breaks the cycle** by holding individuals **accountable** while ensuring they receive treatment and support to transform into productive members of the community.

Effective messaging and media outreach strengthens your program and its standing in the community and will protect your program when times are tough.

Manage the Message

What is an impaired driving treatment court?

