

## SUSTAINABILITY AND YOUR PROBLEM SOLVING COURT

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Problem Solving Courts Conference  
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### BUSINESS PLAN VS STRATEGIC PLAN

**Business plan**

- ✓ A blueprint of the steps you need to take to build a business. It is about results!

**Strategic plan**

- ✓ Documents your core values and purpose, your long-term strategic vision and your top priorities for 3 years, 1 year, and next quarter.

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### SUSTAINABILITY PLAN

**Why do you need a written sustainability plan?**

✓ To focus your efforts	✓ To raise or obtain funding
✓ To set realistic targets	✓ To build in quality control
✓ To use as a roadmap	✓ To minimize your risk of failure
✓ To identify any problems	✓ To achieve better results
✓ To structure the financial side	✓ To track your growth
✓ To get commitment/participation	✓ To update plans and operations

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## SUSTAINABILITY PLAN

### Why do you need a written sustainability plan?

*The development process often is as useful as the document itself*

*Sustainability leads to Institutionalization*

- ✓ Monetary and Non-Monetary Sources
- ✓ Incorporate into Strategic Plan
- ✓ Review Annually

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## SUSTAINABILITY PLAN

### Inter-agency Collaboration

- ✓ Interagency social service / justice collaborative
- ✓ Memoranda of Understanding
- ✓ PSC education programs
- ✓ Case Statement
- ✓ Development of a Funding Plan
  - ✓ Monetary and non-monetary resources

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## SUSTAINABILITY PLAN

### Funding

- ✓ Federal Funding
  - ✓ BJA, SAMHSA, NHTSA, HUD, OJJDP, DHS
- ✓ State Funding
  - ✓ Adult Redeploy Illinois, Juvenile Redeploy Illinois, ICJIA
- ✓ Local Funding
  - ✓ County Levy, 708, 377, 553 Boards, 501c3, foundations and private donors

377/533
County 708
377
533
708/377
Town/City 708
NONE



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## SUSTAINABILITY PLAN

### Marketing

- ✓ Have you "marketed" the program to the community?
- ✓ Involve the Media - Get out there in a positive light
- ✓ Brochures? Posters?

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## SUSTAINABILITY PLAN

### Connecting with the Community

- ✓ Create steering committee to formalize linkages
- ✓ Conduct treatment court education programs.
- ✓ Create community service projects
- ✓ Volunteer on community boards and committees

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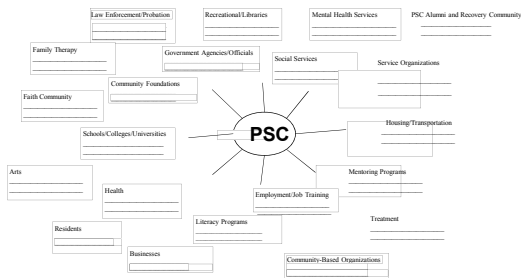
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## COMMUNITY MAPPING



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## SUSTAINABILITY PLAN

### Data and Evaluation

- ✓ Do you recognize the importance of having an evaluation plan?
- ✓ Who? What? When? Where? Why?
- ✓ Clear, measurable & attainable goals

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## SUSTAINABILITY PLAN

### Contingencies

- ✓ How can you make your money go further?
- ✓ Are you prepared to respond to problems as they emerge?
- ✓ Are you projecting into the future?
- ✓ How do you anticipate sustaining the program into

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## STRATEGIES FOR SUCCESS

### Collaborate with other Agencies

They may write and administer the grant

### Service referral networks

Refer clients to government agencies.

### Community social services

Refer to medical care, dental, housing, food, child care

### Foundations

Develop a Case Statement, Meet with Boards, Send Letters, Show Up!

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### **BRAG, BEG AND BORROW**



- ✓ Publicize your treatment court!
- ✓ Ask for what you need!
- ✓ Copy great ideas!

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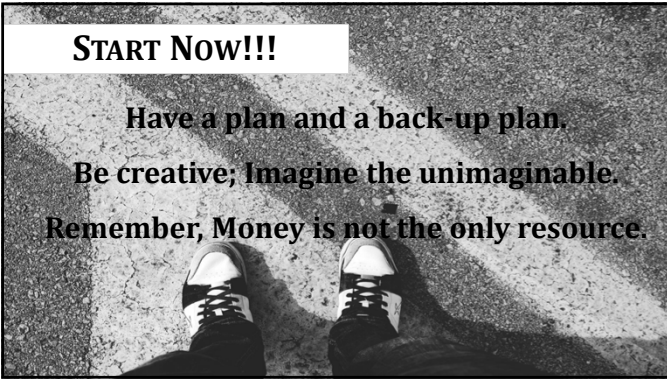
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### **START NOW!!!**

**Have a plan and a back-up plan.  
Be creative; Imagine the unimaginable.  
Remember, Money is not the only resource.**



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### **STRATEGIES FOR SUCCESS: DISCUSSION**



**Corporations**

**Individual donors**

**Annual giving programs**

**FUNDRAISING EVENTS**

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## PRESENTER CONTACT INFORMATION



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